



MBA Board Meeting Minutes, July 26, 2022

Heather Arata called the meeting to order via Zoom at 6:32 pm.

In Attendance: Heather Arata, Sandra Baggot, Don Connolly, Tim D'Ignazio, Dave Fairman, Laura Graham, Brittany Scharr, David Sibley. Lexi Stolberg, Michael Straw

Absent: Ed Blanchard, Ally Britton

Consent Agreement: S. Baggot motion to approve June Minutes as amended to correct spelling and Financial Report. Unanimous approval.

Comments from the Chair/Retail Update – Three Potato Four opened on State Street – MBA excited to welcome them. Brick & Brew ribbon cutting July 23 following renovations, H. Arata & B. Scharr represented MBA at Delco Chamber's ribbon cutting event. Expressed condolences to Artisan Boulanger Patisier on the passing of their colleague from the Philadelphia store – will be closed two weeks.

Media Food Bank collection campaign postponed to Aug/Sept – will include a push during Dining Under the Stars to help replenish supplies.

Recognition of Chief Wusinich's retirement July 29th. 20 businesses have contributed to a gift basket from MBA – will be presented at the retirement lunch. A ceremonial 'drive-through' on State Street will be 7/29 at 3PM.

Discussion of Plum Street Mall redesign scheduled for 2023. Layout and other plans are on the Borough website. Focus at this time will be on changes from Jasper to State Street.

Game on State will host a community meeting August 15 to discuss businesses hiring workers with special needs.

Some difficulty scheduling music acts for DUTS to perform for free. MAC has booked several acts that have been paid. Plan to offer performers nominal compensation to maintain quality of performances and consistency in scheduling.

Comments from Vice Chair – Fall community events are having trouble. Our People Entertainment has indicated they are too busy this year to be able to help with a Fall event. Car show issues - scheduling conflicts with other area shows.

Treasurer's Report – Written reports distributed. E. Blanchard and D. Fairman working regularly with Anne Lindeman – budget and finances in good shape and on track for the year.

Secretary's Comments – Check presentation made to Media Theatre resulting from ticket sales to tribute event in June. Thanks to Board Members D. Sibley and T. D'Ignazio who attended the photo opportunity.

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Executive Director Report – Written report distributed.

Discussion of potential tenants for State Street District – categories, locations, etc.

Further discussion of Car Show options – potential alternate dates, etc.

Administrative assistant has been busy – done work in Maestro database, contributed social media ideas, info forms for businesses, office outfitting. Request made to Board members to submit ‘fun facts’ for website.

Work is proceeding on holiday planning. Deposit made for life-size snow globe – a budgeted item already planned.

Potential weekend ‘Ice Event’ in January – discussion of budget, schedule, sponsorships, costs, etc.

Borough Liaison – D. Fairman complimented L. Romaine for ‘shepherding’ MBA items through Council efficiently and authoritatively.

Brief update about Bag/straw ordinance.

New Business/Discussion Discussion about meeting virtually vs. in-person. Month to month decision going forward. Email to be sent to business community for each meeting inviting guests, etc.

October event Mass Gathering Permit was tabled by Council due to ‘Our People’ cancelling. Discussion of Food Fest/food trucks/management of an event.

M. Straw motion to adjourn; unanimous approval at 7:57 PM.

Next meeting August 23, 6:30 PM

Prepared by David Sibley, Secretary. 8/22/2022