



MBA Board Meeting Minutes, December 8, 2020

Bryan Messick, MBA Board Chair called the meeting to order via Zoom conference at 6:05 pm .

In Attendance: Heather Arata, Ally Britton, Peter Bendistis, Tim D'Ignazio, David Krull, Lisa Johnson, Bryan Messick, David Sibley, Michael Straw, Zubair Khan, Anne Lindeman.

Absent: Susan Rhile, Frank Daly.

Motion to approve November Meeting Minutes made by M. Straw; Unanimous approval.

Bookkeeper:

B. Messick introduced Anne Lindeman as part-time bookkeeper for MBA. She was welcomed and shared plans for 2021. Quickbook account to be switched to MBA debit card for subscription payments. Login passwords to be updated in December.

Vote on Executive Committee seats:

Terms will expire for Chair, Vice-chair, Treasurer and Secretary. Some discussion about roles and possibility of co-chair to share the responsibilities. D. Sibley moved to table the voting due to absences at the meeting. D. Krull second. Motion passed. D. Krull suggested calling a special Board meeting before the end of the year to vote on these positions. H. Arata requested the meeting be after 12/26 due to Holiday shopping season.

Treasurer's Report:

December report will be combined with 4th Quarter totals in January report.

Committee Reports:

Z. Khan reported working with Kaitlin at FMFCU on the Media Santa Sighting 12/17 – 12/23 on Spasso front deck. Tent has been ordered (same as usual New Year tent) as well as heaters. The public will mask up and maintain distance and hand sanitizer will be available. FMFCU will sponsor Santa and Tent rental (\$600 & \$1800). Thanks also to WSFS for a \$500 sponsorship. The committee will decorate using the same decorations as normally inside FMFCU. Puffin will contribute a rug and lights for the setup. The need for social media promotion of the event was emphasized.

New Year sign will change from 2020 to 2021 set with a timer although the ball drop has already been cancelled.

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Board Membership:

Terms are expiring this year for P. Bendistis, S. Rhile and B. Messick. Motion by D. Sibley to accept the expiring terms of these Board members, thank them for many years of valuable service and notify Borough Council of the vacancies. M. Straw second. Unanimous approval.

Several business people have expressed interest in applying for the Board. Need written letters from each in time for Council Workshop first Thursday of January.

Other Business:

Z. Khan reported that the Kuo's sold the Media business in November and the new owners retained all staff. Rye (formerly Lotus) opened in the Fall and joined in for some outdoor dining nights. Towne House is partially open with further venues to follow. The Corner (formerly Koffee Korner) will take over the vacated Sunset Slush next door and will expand seating. Temaki will relocate to across from Iron Hill and will be renovating for opening next year.

Borough Liaison:

Z. Khan asked about curbside sign locations. B. Messick replied that request was sent to Public Works so it is up to them at this point.

Z. Khan reminded about free parking in December at Olive Street garage and thank Borough Council for making this possible at the holiday shopping season.

Retirement:

B. Messick gave special thanks to Z. Khan for 25 years of service to the MBA. Messick said he should be very proud of his dedicated service and ability to make successful events that draw people to Media. MBA appreciates his efforts. Z. Khan thanked the Board, Council and the Businesses over the years for the team effort to make it all possible.

Executive Session

The Board went into Executive Session to discuss personnel and financial matters.

Communication Committee

The meeting re-convened and M. Straw made a motion to approve Communications Committee proposal of a free-lance social media manager. Unanimous approval.

P. Bendistis moved to adjourn, M. Straw second. Meeting adjourned 7:50

Prepared by David Sibley, Secretary. 12/10/2020