

**Media Business Authority
Board of Directors Meeting Minutes
Tuesday, December 11, 2018**

In Attendance: Bryan Messick, Jack Cunicelli, Debbie Pitt, Frank Daly, Charlene Mullholland, Peter Bendistis, Susan Rhile, Christopher Dougherty, Evelyn Blair, Zubair Khan,

Absent: Courtney Rozsas; Dan Lievens; Perri Evanson, Warren Kuo, Lisa Johnson

Guests: David Krull (Resident)

Meeting called to order at 6:07pm by Bryan Messick

1. Public Comments: (Zubair Khan)

David Krull observed the meeting and wants to be considered for the Board position.

2. Approval of Minutes (Jack Cunicelli)

- a. **November 13, 2018, Minutes:** Debbie Pitt made a motion to approve the minutes, seconded by Char, the motion passed.

3. Treasurer's Report (Debbie Pitt/ Frank Daly)

- a. Final Report ; next month

4. Committee Reports (Zubair Khan)-

A. Peter Bendistis: Car Show: no report

B. Charlene Mulholland:

- i. **Media Preservation Committee Report:** Reported on that Town Talk newspaper continue to give the MBA free showcase of a business each month. She requested the size of the ad should be increased so it is more legible.
- ii. **Digital Marketing Campaign Seminar Series-** no report

C. Warren Kuo: Food Festival

- v. **Food Festival:** see Gillian's report

D. Courtney Rozsas No report

E Jack Cunicelli: Short Term Parking Proposal- Will continue to work on MRW 2019

F Dan Lievens/Evelyn: IT/ Merchandising Online: The Board authorize Evelyn to work on www.mediabusinessauthority.com website.

G Bryan Messick reported that three members of the MBA Board got together with the Borough Council **members** To further discuss some of the recommendations that E Consultants have reported. The three members that were Appointed were Frank Daly, Bryan Messick and Charlene Mullholland. He further discussed that if report to be put on the Website.

H. Perri Evanson: No report.

5. New/ Old Business

- a. **Dining under the Stars/ 2019: New dates were announce from May 1-to September 25, 2019**
- b. **New Website: Dan Lievens/ Evelyn:** mediabusinessauthority.com website was discussed, and Evelyn will Be working to have the site functional.
- c. **Our MBA /Franklin Mint Holiday mixer will be held on Wednesday, December 12, 2018. Our two Recipients who are awarded this year are Paul Patchel and Linvilla Orchards.**
- d. **Jack Cunicelli** announced that as of 12/31/18 he will be resigning from the MBA Board, due to his own Business requirements, and cannot give the time required for the MBA. He will continue to be involved with MRW & DUTS. Frank Daly made a motion to accept the resignation with regret, seconded by Christopher Dougherty.
- e. The MBA Board of Directors in their annual elections for the **Executive Board 2019**, elected: Bryan Messick As President, Dan Lievens as Vice President, Debbie Pitt as Treasurer, Perri Evanson as Secretary. Motion Was made by Frank Daly and seconded by Char; the motion carried.

6. Borough Liaison Report (Lisa Johnson)

- a. **Borough Update:** no report

7. Executive Director's Update (Zubair Khan)

December report attached

Meeting Adjourned at 7:20 PM/ motion by Pete and seconded by Christopher

Respectfully Submitted, Jack Cunicelli, MBA Secretary