

**Media Business Authority
Board of Directors Meeting Minutes
Tuesday, November 13, 2018**

In Attendance: Bryan Messick, Jack Cunicelli, Dan Lievens, Debbie Pitt, Frank Daly, Charlene Mullholland, Perri Evanson Warren Kuo, Lisa Johnson, Evelyn Blair, Zubair Khan,

Absent: Courtney Rozsas, Susan Rhile; Peter Bendistis

Guests: Pam Terstappen and Dan (Robotic Imaging Group); Spoke about Converting Properties to intelligent 3D models

Meeting called to order at 6:07pm by Bryan Messick

1. Public Comments: (Zubair Khan)

A. Robotic Imaging made a presentation to the MBA Board about their endorsing the company so Media will become "The First Virtual Town/ Powered by their company. After several discussion Chris Dougherty made the motion for endorsement, and seconded by Charlene Mullholland. They were asked to draft a letter and Bryan will also sign it to be distributed to all the businesses,

2. Approval of Minutes (Jack Cunicelli)

a. October 9, 2018, Minutes: Frank made a motion to approve the minutes, seconded by Debbie the motion passed.

3. Treasurer's Report (Debbie Pitt/ Frank Daly)

a. MBA 2019 Proposed Budget has been completed and we met with the Finance Committee of the Media Borough. Debbie Pitt, Frank Daly and Zubair Khan were at the meeting. Debbie requested \$130,000 for our funding for 2019, which will include some of the items EConsultant have proposed.

4. Committee Reports (Zubair Khan)-

A. Peter Bendistis: Car Show: no report

B. Charlene Mulholland:

i. Media Preservation Committee Report: Reported on that Town Talk newspaper continue to give the MBA free showcase of a business each month. She requested the size of the ad should be increased so it is more legible.

ii. Digital Marketing Campaign Seminar Series- no report

C. Warren Kuo: Food Festival

v. Food Festival: see Gillian's report

D. Courtney Rozsas No report

E Jack Cunicelli: Short Term Parking Proposal- No Report.

F Dan Lievens/Evelyn: IT/ Merchandising Online: No report

G Bryan Messick reported that three members of the MBA Board will get together with the Borough Council **members** To further discuss some of the recommendations that E Consultants have reported. The three members that were

Appointed were Frank Daly, Bryan Messick and Charlene Mullholland

- H. Perri Evanson** West End Flats project was started and she delivered the second batch. Also mentioned that Offerings. She announced the project went very well, and she will be dropping the next batch. Welcoming packages were given to the new tenants coming in. There are 175 units. She asked the Board that she had received a package from Planned Parenthood with Prophylactics in the bags. The landlord refused to accept them; she was looking for some answers.

5. New/ Old Business

- a. **Dining under the Stars/ 2019: New dates were announce from May 1-to September 25, 2019**
- b. **New Website: Dan Lievens/: no report**
- c. **Our MBA /Franklin Mint Holiday mixer will be held on Wednesday, December 12, 2018. Our two Recipients who are awarded this year are Paul Patchel and Linvilla Orchards.**

6. Borough Liaison Report (Lisa Johnson)

- a. **Borough Update:** Lisa spoke about the Borough's Safety Committee had met, and considered New Year's Ball drop. The police had suggested closing the street earlier with no Parking signs between Olive to Jackson Street at 8:00pm. After discussion with Zubair, he recommended closing at 9:00pm instead. Lisa will discuss This further with the Police and get back to us.
Lisa also discussed about the MBA's budget request...

7. Executive Director's Update (Zubair Khan)

November report attached

Meeting Adjourned at 8pm/ motion by Frank Daly and seconded by Charlene Mullholland

Respectfully Submitted, Jack Cunicelli, MBA Secretary