



MBA Board Meeting Minutes, November 10, 2020

Bryan Messick, MBA Board Chair called the meeting to order via Zoom conference at 6:01 pm .

In Attendance: Heather Arata, Ally Britton, Peter Bendistis, Frank Daly, Tim D'Ignazio, David Krull, Lisa Johnson, Bryan Messick, David Sibley, Michael Straw, Zubair Khan, Catherine Timko.

Absent: Susan Rhile

Motion to approve October Meeting Minutes made by H. Arata, seconded by T. D'Ignazio; Unanimous approval.

MAC Update:

B. Messick reminded about MAC outdoor 'Fright Night' Nov 13. Restaurants invited to offer special meal deals but we are not aware of any. Takeout is encouraged anyway.

Holiday Gift Card Raffle:

H. Arata updated the program now in week 4. Shoppers have been happy to participate; most winners have already picked up their prizes. Promotions ongoing on social media.

Open Space Committee

A. Britton reported that the Open-Space meeting asked the opinion of businesses regarding Third St. Bridge. Discussion among the Board that convenient travel within the Borough is generally good for business. Left turn at Kirk Lane is always troublesome and anything to alleviate that is welcome. L. Johnson explained there are three stakeholders, Delaware County, Media Borough and the Club. A. Britton will follow up by email with information and additional opportunity for Board comment.

T. D'Ignazio updated the Smedley-Leiper Trail proposal, explaining potential locations and options.

Open Air Dining

D. Sibley reported Wednesdays will continue weather permitting. H. Arata asked what temperature would be the 'cut-off' for closing the streets – many smaller restaurants don't have heaters and cannot get them. H. Arata also reported rumors about Saturday closures but MBA has not requested nor approved Saturdays.

The Board unanimously agreed to ask L. Johnson to modify the Mass Gathering Permit to allow outdoor music if restaurants want it.

C. Timko reported that nearby states have been increasing restrictions for restaurants and Pennsylvania may follow in the near future.

Holiday Events

Z. Khan reviewed the plans for Santa’s appearance, FMFCU does not want indoor village this year. Spasso has agreed to allow a setup on their front deck area. 12/17-12/23 will include a tent with heat. Weekend hours 12-4PM, weekday hours 4-7PM. FMFCU is sponsoring the cost of tent and Santa’s fee. Discussion followed about the setup and pattern of foot traffic for visitors including alternate locations. Unanimous approval by the Board for the concept as presented. Details need to be submitted for the Borough Newsletter by 11/18.

Discussion of Small Business Saturday – promotion/budget, etc. Signage and other imagery are on MBA website.

Z. Khan asked about free parking at Olive St. garage for December as in past years. Lisa will take it to Borough Council.

Gift Card Marketplace

C. Timko reviewed the Borough Council’s plan of gift card vouchers for Borough employees to be used on the Marketplace being run by Media Proper. Encouragement for any business not already on the marketplace to sign up soon to take advantage of this opportunity.

Nonprofit Reorganization

C. Timko has been working on assembling the required paperwork. She has identified several potential Board members for the new organization.

PA Mainstreet Program

C. Timko reported that Media should re-apply to get reinstated in this organization. Use the Economic Development Plan as the 5-year plan for the application. This organization will be helpful in applying for money and grants for MBA.

Finance

C. Timko and T. D’Ignazio have been working together to reconcile Quickbooks entries that did not match bank statements going back 2 years across several accounts. Discussion about check approval process and timing (twice per month) and approval should match the categories in Quickbooks.

Interns

An intern from Drexel has been helping with social media and done a great job. A stipend was approved for this student. A High School student volunteer corrected minutes and agendas for 2020 & 2019. C. Timko requested a gift card be presented in appreciation. M. Straw motion for \$50 gift card, P. Bendistis second, unanimous approval.

Bookkeeper

T. D’Ignazio explained that a bookkeeper has been selected and contract prepared. T. D’Ignazio motion to approve Anne Lindeman with \$1000 retainer in advance then \$75 per hour for bookkeeping services. D. Krull second. Unanimous approval.

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Bar Association

D. Krull shared a virtual event 11/17 by Delco Bar Association offering legal advice for veterans. D. Krull motion for approval for website posting. M. Straw second. Unanimous approval. L. Johnson will forward to Linda Rooney for inclusion on the Borough website.

Executive Session

The Board went into Executive Session to discuss personnel and financial matters.

Check Approvals

The meeting re-convened and M. Straw made a motion to approve 7 of 8 checks listed for approval. Second by D. Krull. Unanimous approval.

P. Bendistis moved to adjourn, F. Daly second. Meeting adjourned 7:47

Prepared by David Sibley, Secretary. 11/11/2020