

**Media Business Authority  
Board of Directors Meeting Minutes  
Tuesday, March 13, 2018**

**In Attendance:** Bryan Messick, Dan Lievens, Jack Cunicelli , Frank Daly, Charlene Mulholland ,Courtney Rozsas, Lisa Johnson, Zubair Khan,

**Absent:** Warren Kuo, Christopher Dougherty, Peter Bendistis, Perri Evanson, Debbie Pitt

**Guests:** Roserita Fratoni. Kathleen Cohan/ Michelle Brown/Paula Haenn ( Media Elementary School PTG), Julia Wicose (CHOP)

**Meeting called to order at 6:15pm by Bryan Messick**

**1. Public Comments: (Zubair Khan)**

- A. Julia Wicose from CHOP Foundation spoke about their fundraising campaign starting in May 2018. She wanted to get endorsement of the MBA Board.

**2. Approval of Minutes (Bryan Messick)**

- a. **February 13, 2018 , Minutes:** Jack Cunicelli made a motion to approve the minutes, Courtney Rozsas seconded the motion, the motion passed.

**3. Treasurer's Report (Debbie Pitt)-**

- a. No report
- b.
- c.

**4. Committee Reports (Zubair Khan)-**

**A. Peter Bendistis: Car Show:** no report

**B. Charlene Mulholland:**

- i. **Media Preservation Committee Report:** Will meet in first Tuesday in April.
- ii. **Digital Marketing Campaign Seminar Series-** Nothing to report
- iii. **Merchandise Committee-** No report

**C. Warren Kuo:**

- v. **Food Festival:** In Warren absence's Zubair reported applications have been sent by Gillian to Crafters as well as outside Restaurants.

**d. Courtney Rozsas** Media Restaurant week is on April 8- April 13 2018. Jack Cunicelli is working with the group and everything is moving along. Zubair was able to hang the banner on Olive street garage and was able to post information on Facebook and Calendar of Events.

**E Jack Cunicelli: Short Term Parking Proposal-** It was discussed to go ahead for needed Short term Parking list and Forward that to the Borough Council. Zubair will assist Jack with this project.

**F Dan Lievens/Kevin Schramm: IT/ Merchandising Online-** Dan presented with laptop/ first peak at the new websites; visitmediapa.com and mediabusinesauthoriy.com will have more next month.

**G Frank Daly:** Frank explained the date change for Blue Stroll from 6/9 to 6/16 because Media Theatre was not

available on 6/9. The motion was made by Dan to change the date and seconded by Jack, Motion passed. Zubair distributed proposed Blue Stroll Budget for 2018.

**5. New/ Old Business**

- a. **Dining Under the Stars/ 2018:** Zubair asked the Board to make decision on the price structure. After long discussion it was decided, to charge \$10.00 a seat; with adding 6<sup>th</sup> tier of 70 seats. Also discussed the concerns of security charges being too high.

**6. Borough Liaison Report (Lisa Johnson)**

- a. **Borough Update:** Lisa Johnson had three things to discuss and share. 1. EConsultants were to present final version of their report on April 4, 2018 Recommended MBA members should attend. 2. Media Borough is implementing to prohibit Neon Sign in the business district in the windows. Letters are being sent to businesses that have Neon sign in their windows currently. 3. The Mayor and Media Borough Council is considering hiring a –professional PR person, wanted the MBA to be consulted.

**7. Executive Director's Update (Zubair Khan)**  
**February report attached**

**Meeting Adjourned at 7:40pm.**

**Respectfully Submitted, Jack Cunicelli, MBA Secretary**