

**Media Business Authority
Board of Directors Meeting Minutes
Wednesday, January, 17 2018**

In Attendance: Bryan Messick, Jack Cunicelli, Debbie Pitt, Peter Bendistis , Frank Daly, Charlene Mullholland , Perri Evanson, Courtney Rozsas, Lisa Johnson, Zubair Khan,

Absent: Warren Kuo, Dan Lievens, Christopher Dougherty

Guests: there were no guests

Meeting called to order at 6:07pm by Bryan Messick.

1. Public Comments: (Zubair Khan)

A. None

2. Approval of Minutes (Jack Cunicelli)

- a. November Minutes:** Frank Daly made a motion to approve the minutes, Perri Evanson seconded the motion, the motion passed. There were no minutes for December, since there was no quorum.

3. Treasurer's Report (Debbie Pitt)-

- a.** The final audit of the 2016 was submitted by the auditors
b. Budget 2018 was submitted to the Borough Finance Committee.
c. Fourth Qt. Financial were presented, after certain explanation, Frank Daly made a motion to approve the financial report, seconded by Charlene Mulholland. The motion carried.

4. Committee Reports (Zubair Khan)-

A. Peter Bendistis: Car Show: Peter announced July 15, and rain date July 22, 2018 are confirmed. Briefly Discussed about our partnership with Philadelphia Union.

B. Charlene Mulholland:

- i. Media Preservation Committee Report:** Char reported and thanked all the volunteers that showed up to decorate 46 planters on cold and windy Sunday in November. .
ii. Digital Marketing Campaign Seminar Series- Nothing to report
iii. Christmas Committee- See Business Preservation above.
iv. Merchandise Committee- No report

C. Bryan Messick:

- v. Promotions Committee-**
vi. Promotion for the Holiday season
Vii .Dining under the Stars- Mass Gathering Application to the Media Borough was submitted for 2018 season along with a Check \$150. Bryan indicated that he will get Code Enforcement to write Letters to all the applicants after MGP has been approved. Increase and adjust prices, make It \$10.00 a chair. It was tabled for next month's meeting
Viii Food Festival: In Warren absence's Zubair reported applications have been sent by Gillian to Crafters as well as outside Restaurants.

d. Courtney Rozsas Media Restaurant week is on April? 2018 MRC has not yet met.

It was busy on Sunday, Wednesday & Friday. Spring 2018 dates are not announced.

E Jack Cunicelli: Short Term Parking Proposal- It was discussed to go ahead for needed Short term Parking list and Forward that to the Borough Council. Zubair will assist Jack with this project.

F... Dan Lievens/Kevin Schramm: IT/ Merchandising Online- In Dan's absence Bryan reported that all Domain Names have been transferred to the MBA and thanked Roserita & Zubair for successful messy Situation

5. New Business (Bryan Messick)

a. Bryan asked Frank Daly to discuss about creating a "long range planning committee. It could deal With the recommendations of the Consult report and possible implementation. "Changing the Name of the MBA to Media Business Alliance, as it was recommended by the Consult. From the MBA side Frank Daly, Debbie Pitt, Bryan Messick & Zubair Khan were appointed to this Committee.

b. Bryan & Zubair will attend the Public Safety meeting.

d.

6. Borough Liaison Report (Lisa Johnson)

a. Borough Update: Neon signs in windows of the businesses still increasing. MBA needs come up with more Solutions with the help of. Media Borough. Lisa announced E consult meeting on 1/27/18.

7. Executive Director's Update (Zubair Khan)

a. January Report/ Yearend Director's Report 2017 Executive Directors report attached.

Meeting Adjourned at 7:45pm.

Respectfully Submitted, Jack Cunicelli, MBA Secretary