



MBA Board Meeting Minutes, September 27, 2022

Meeting called to order at 7:06 pm by Vice Chair Connolly

In Attendance: Ally Britton, Don Connolly, Tim D'Ignazio, Dave Fairman, Laura Graham, Elizabeth Romaine, Brittany Scharr, David Sibley, Lexi Stolberg, Michael Straw

Absent: Heather Arata, Sandra Baggot, Ed Blanchard,

Consent Agreement: M. Straw motion to approve August Minutes and Financial Report. Unanimous approval.

Guest presentation from PA Downtown Center postponed to a future meeting TBD.

Comments from the Chair/Retail Update – Media Eye Care opened with attractive exterior renovations.

Treasurer's Report – Written reports distributed. Some receipts from DUTS participants to be collected. All sponsors paid. E. Blanchard, D. Fairman, and Anne Lindeman speak regularly – budget and finances in good shape.

Secretary's Comments – Fall Restaurant Week will be 11/6 – 11/12.

Santa's Parade Sunday 11/27 including State Street Closures.

MBA Merchandise sales at DUTS 9/28 – reviewed schedule of signups and volunteers will cover all the 'shifts'

Executive Director Report – Written report distributed.

Discussion of 25 E State St – anticipated to be a coffee shop.

Compliments on Fall Festival banner design and placement.

A. Stolberg reported Fall Fest planning taking majority of time, also merchandise order fulfillment, and assisting with Dining Under the Stars.

Fall Fest registration and payment fully online. About 100 participants signed up. Approximately 40 Borough, 60 out of borough.

Holiday event planning is underway – preparing sponsor document, several weekend attractions booked plus some performers. Special activities to include complimentary hot chocolate, kettle corn, horse-drawn carriage rides, life-size snow globe.

Further discussion of real estate vacancies and potential tenants.

Borough Liaison – Halloween Parade on Saturday 10/29 at 11AM.

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Old Business – Car show discussion and general ‘event’ discussion regarding Town Talk, professional event producers, etc.

New Business/Discussion – L. Stolberg indicated an average of 9 extra hours per pay period to allow for extra time for Fall Festival planning.

D. Sibley cannot attend October Board meeting, L. Stolberg agreed to record October minutes.

M. Straw motion to adjourn; unanimous approval at 7:46 PM.

Next meeting October 25, 2022 - Time changed to 7:30 PM

Prepared by David Sibley, Secretary; supplemented by Alexis Stolberg 10/3/2022