

**Media Business Authority  
Board of Directors Meeting Minutes  
Tuesday, February 13, 2018**

**In Attendance:** Jack Cunicelli, Debbie Pitt, Peter Bendistis , Frank Daly, Christopher Dougherty, Charlene Mulholland , Perri Evanson, Courtney Rozsas, Lisa Johnson, Zubair Khan,

**Absent:** Warren Kuo, Dan Lievens, Bryan Messick

**Guests:** George Tate

**Meeting called to order at 6:07pm by Jack Cunicelli.**

**1. Public Comments: (Zubair Khan)**

**A.** George Tate / Media Resident spoke and introduced the First "Media Hometown Cycling Classic", to take place on Saturday, June 30<sup>th</sup> 2018; he is anticipating 300 participants, the course will be off State Street. Will start at the Library on Jackson Street and go around 6<sup>th</sup> Street loop. The media Borough has approved their Mass Gathering permit. For more information visit website hometownclassic.bike. They were looking for MBA to endorse the event. Zubair reminded the group to speak all the residents in that area, so they can be prepared for closure.

**2. Approval of Minutes (Jack Cunicelli)**

**a. January 17, Minutes:** Frank Daly made a motion to approve the minutes, Charlene Mulholland seconded the motion, the motion passed.

**3. Treasurer's Report (Debbie Pitt)-**

- a.**
- b.**
- c.**

**4. Committee Reports (Zubair Khan)-**

**A. Peter Bendistis: Car Show:** Peter announced July 15 event will need additional space, suggesting, when Applying for the Mass gathering Permit to extend the event to Gayley Street pass Monroe Street. (Rain date July 22, 2018).

Discussed about our partnership with Philadelphia Union.

**B. Charlene Mulholland:**

- i. Media Preservation Committee Report:** Will meet soon.
- ii. Digital Marketing Campaign Seminar Series-** Nothing to report
- iii. Merchandise Committee-** No report

**C. Warren Kuo:**

**v. Food Festival:** In Warren absence's Zubair reported applications have been sent by Gillian to Crafters as well as outside Restaurants.

**d. Courtney Rozsas** Media Restaurant week is on April? 2018 MRC has not yet met.

**E Jack Cunicelli: Short Term Parking Proposal-** It was discussed to go ahead for needed Short term Parking list and

Forward that to the Borough Council. Zubair will assist Jack with this project.

**F.. Dan Lievens/Kevin Schramm: IT/ Merchandising Online-** No report

**5. New/ Old Business**

- a. **Dining Under the Stars/ 2018:** Zubair asked the Board to make decision on the price structure. After long discussion it was decided, to charge \$10.00 a seat; with adding 6<sup>th</sup> tier of 75 seats.

**6. Borough Liaison Report (Lisa Johnson)**

- a. **Borough Update:** Lisa announced that parties having events, will provide cardboard trash & rescheling Containers. Also, asked if the LCB letters for DUTS has been moving along, Jack answered that it Has been moving along fine. Also requesting that Media Historic Society is requesting to publicize Their "House Tour around the Christmas Holidays. MBA will run free ad on the back of COE.

**7. Executive Director's Update (Zubair Khan)**  
January Report attached

**Meeting Adjourned at 7:40pm.**

**Respectfully Submitted, Jack Cunicelli, MBA Secretary**