

**Media Business Authority  
Board of Directors Meeting Minutes  
Tuesday, July 10, 2018**

**In Attendance:** Bryan Messick, Dan Lievens, Frank Daly, Charlene Mullholland, Pete Bendistis, Warren Kuo, Christopher Dougherty, Lisa Johnson, Zubair Khan,

**Absent:** , Courtney Rozsas, Jack Cunicelle, Debbie Pitt

**Guests:** Susan Rhile (Rhile Construction)

**Meeting called to order at 6:18pm by Bryan Messick**

**1. Public Comments: (Zubair Khan)**

**A. Susan Rhile was** introduced by Char to the Board, she is interested in sitting on the MBA Board..

**2. Approval of Minutes (Jack Cunicelli)**

**a. June 12, 2018, Minutes:** Charlene Mullholland made a motion to approve the minutes, Christopher Dougherty seconded the motion, the motion passed.

**3. Treasurer's Report (Debbie Pitt)-**

**a.** Second QT. Financial Report

**b.** April \$23478.29; May \$18271.00; June \$35,245.73 (Bills for the QT. has been paid and need Board approval)

**c.** Motion was made by Frank Daly to approve the financial report and 2<sup>nd</sup> QT. Financials; seconded by Christopher Dougherty; the motion passed.

**4. Committee Reports (Zubair Khan)-**

**A. Peter Bendistis: Car Show:** Pete discussed that Zubair and I met with Delco Cruiser, and discussed Extending the existing area, and adding more space for more cars. Mass Gathering permit was approved.

**B. Charlene Mulholland:**

**i. Media Preservation Committee Report:** Media Profile this month will be "The Cat Hospital" in Town Talk newspaper.

**ii. Digital Marketing Campaign Seminar Series-** Nothing to report

**iii. Merchandise Committee-** No report

**C. Warren Kuo: Food Festival**

**v. Food Festival:** Warren Kuo reported that 48 crafter and 6 restaurants are registered so far.

**d. Courtney Rozsas** No report

**E Jack Cunicelli: Short Term Parking Proposal-** No Report.

**F Dan Lievens/Kevin Schramm: IT/ Merchandising Online:** We are no longer using Shopify on line.

**G Bryan Messick discussed about the Show "Tommy and me" at the Media theatre. He explained that Mayor Bob McMahan and Stefanie G. are working with Restaurants and the Theatre for cross promotion.**

**5. New/ Old Business**

- a. **Dining under the Stars/ 2018:** Ten Wednesdays so far/ one rainout. Restaurant fees are collected to date.
- b. **New Website: Dan Lievens/ :** Dan asked the Board to review mediabusinessauthority.com website for any changes. After some discussion, it was decided to wait on the site changes.

**6. Borough Liaison Report (Lisa Johnson)**

- a. **Borough Update:** No Report.

**7. Executive Director's Update (Zubair Khan)**

June report attached

**Meeting Adjourned at 7:52pm/ motion by Peter Bendistis and seconded by Charlene Mullholland  
Respectfully Submitted, Jack Cunicelli, MBA Secretary**