

**Media Business Authority  
Board of Directors Meeting Minutes  
Tuesday, January 8, 2019**

**In Attendance:** Bryan Messick, Debbie Pitt, Frank Daly, Charlene Mullholland, Peter Bendistis, Susan Rhile, Perri Evanson, Lisa Johnson, Evelyn Blair, Zubair Khan,

**Absent:** Courtney Rozsas; Dan Lievens; Christopher Dougherty, Warren Kuo,

**Guests:** David Krull (Resident)

**Meeting called to order at 6:08pm by Bryan Messick**

**1. Public Comments: (Zubair Khan)**

David Krull observed the meeting and wants to be considered for the Board position. He submitted the letter of interest to be considered for the MBA Board..

**2. Approval of Minutes (Jack Cunicelli)**

- a. **December, 2018, Minutes:** Debbie Pitt made a motion to approve the minutes, seconded by Char, the motion passed.

**3. Treasurer's Report (Debbie Pitt/ Frank Daly)**

- a. **4<sup>th</sup> Qt. Financial 2018 :** After some discussions and explanations, Frank Daly made a motion to approve the 4<sup>th</sup> Qt. Financials, seconded by Perri Evanson, the motion passed.
- b. **Debbie Pitt a motions that all bills to be payed, seconded by Peter Bendistis, motion passed.**

**4. Committee Reports (Zubair Khan)-**

**A. Peter Bendistis: Car Show:** no report

**B. Charlene Mulholland:**

- i. **Media Preservation Committee Report:** Reported on that Town Talk newspaper continue to give the MBA free showcase of a business each month. She requested the size of the ad should be increased so it is more legible.
- ii. **Digital Marketing Campaign Seminar Series-** no report

**C. Warren Kuo: Food Festival**

- v. **Food Festival: see Gillian's report**

**D. Courtney Rozsas No Report**

**E Dan Lievens/Evelyn: IT/ Merchandising Online:** The Board authorize Evelyn to work on [www.mediabusinessauthority.com](http://www.mediabusinessauthority.com) website.

**F Bryan Messick** reported that three members of the MBA Board got together with the Borough Council **members** To further discuss some of the recommendations that E Consultants have reported. The three members that were Appointed were Frank Daly, Bryan Messick and Charlene Mullholland. He further discussed that if report to be put on the Website. No report was given.

**G. Perri Evanson:** Continue to work with West End Flats, and distributing bags to the new resident at this location..

**5. New/ Old Business**

- a. **Dining under the Stars/ 2019: New dates were announce from May 1-to September 25, 2019** . Also discussed, that once a month the Retailers can come out on the street , the fee to come out will be \$50.00 each month, once a month.
- b.**New Website: Dan Lievens/ Evelyn:** mediabusinessauthority.com website was discussed, and Evelyn showed and shared what she has developed so far.
- c. **Events Calendar 2019 also were discussed**
- d. **Listing Religious Organization to be on the MBA business Directory outside the Media Proper, it was decided to include them within outside Media boundaries.**
- e.

**6. Borough Liaison Report (Lisa Johnson)**

- a. **Borough Update:** Requesting By Laws of the MBA.

**7. Executive Director's Update (Zubair Khan)**

January 2019 report attached

**Meeting Adjourned at 7:30 PM/ motion by Pete and seconded by Frank Daly**

**Respectfully Submitted, Perri Evanson, MBA Secretary**