

**Media Business Authority
Board of Directors Meeting Minutes
Tuesday, September 11, 2018**

In Attendance: Bryan Messick, Debbie Pitt, Jack Cunicelle, Frank Daly, Charlene Mullholland, Perri Evanson, Lisa Johnson, Evelyn Blair, Zubair Khan,

Absent: , Dan Lievens, Courtney Rozsas,, Christopher Dougherty, Peter Bendistis, Warren Kuo

Guests: Susan Rhile

Meeting called to order at 6:14pm by Bryan Messick

1. Public Comments: (Zubair Khan)

A. None

2. Approval of Minutes (Jack Cunicelli)

- a. August 14, 2018, Minutes:** Debbie Pitt made a motion to approve the minutes, Charlene Mullholland seconded the motion, the motion passed.

3. Treasurer's Report (Debbie Pitt)-

- a.** MBA 2019 Budget is being prepared; all Committee Budgets are due end of September 2018.

4. Committee Reports (Zubair Khan)-

A. Peter Bendistis: Car Show: no report

B. Charlene Mulholland:

- i. Media Preservation Committee Report:** Reported on that Town Talk newspaper continue to give the MBA free showcase of a business each month. She requested the size of the ad should be increased so it is more legible.
- ii. Digital Marketing Campaign Seminar Series-** no report

C. Warren Kuo: Food Festival

v. Food Festival: no report

d. Courtney Rozsas No report

E Jack Cunicelli: Short Term Parking Proposal- No Report.

F Dan Lievens/Evelyn: IT/ Merchandising Online: No report

G Bryan Messick discussed about the Show "Tommy and me" at the Media theatre. He explained that Mayor Bob McMahan and Stefanie G. are working with Restaurants and the Theatre for cross promotion.

H. Perri Evanson visited West End Flats and discussed with their Marketing person about putting together Brochure and welcoming packages to be given to new tenants coming in. There are 175 units. She asked the Board to put some package together

5. New/ Old Business

- a. Dining under the Stars/ 2018:** Zubair has requested from Media Borough to allow us to do Rain date for

DUTS on Saturday , September 22.

b. New Website: Dan Lievens/ : no report

6. Borough Liaison Report (Lisa Johnson)

a. Borough Update: No Report.

7. Executive Director's Update (Zubair Khan)

September report attached

Meeting Adjourned at 730pm/ motion by Frank Daly and seconded by Charlene Mullholland

Respectfully Submitted, Jack Cunicelli, MBA Secretary