

Executive Director's Update: January 31, 2018

- **Grant** application was submitted for 2019; we received \$3,000 from Cultural Alliance, It is a huge recognition for **Jazz By Night**.
- **Food Festival:** Sunday October 6, 2019; Rain date Sunday October 13. We have booked close to \$4K so far.
- **DUTS:** 2019 dates were announced from May 1-September 25, 2019 **Mass gathering** to the Media borough was submitted in January 2019; This February Council meeting on February 21 will take action to approve the application. Therefore, restaurants can apply for the LCB yearly license to serve alcohol outdoors with letter from the Borough Code enforcement. Collected \$6300 already
- **Calendar of Events:** We have printed 2 batches of 2500 each and distributed 3K so far. 4 businesses took ads in the back of COE. Bringing in Revenue.
- **Advertising Income:** Felini Cafe and Ariano bought ads for Olive Street Garage sign, and paid \$2400. For 2 years.
- Preparations for the **Audit for 2018**.
- Prepared and mailed some **1099 forms** to our vendors.
- Spend time and gather information for **Realtors for vacancy's** in the business district: 29 west state street \$4400. Plus utilities; 27 West State street \$3800. Plus utilities Both properties are listed Green & Sons. 25 East State street listed "Long & Foster".
- **Sponsorship 2019:** on going. Starting 2019 for early commitments
- **Economic Development Focus Group:** On going; final report to study.
- Gathered information and rates for **Billboard on 95**. Recommending to spend \$12k-\$15K for six month exposure for 2019
- **Main Line Today:** Insert for 2019 will be coming up soon, for signing of a contract.
- **Preservation Committee:** communicated with committee members via email; worked on business mixer concept and will try to have it at Local: Home & gifts new location next month.
- Worked and distributed letter to the businesses from **Robotic Imaging Group**.
- Distributed MLT insert (2018-19) to businesses.
- Worked on final budget reports for Music events.
- **Worked on ads;** Chinese new year; Valentine's day
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Sponsorship/fundraising update:

Total for the year: \$ 4,800 (Collected) \$15,500 Comitted

Susan Rhile: \$300. Music series (Paid)

Franklin Mint: Various events \$3,000. Submitted

Franklin Mint: Santa Village Committed: \$1000 Committed

Keller Williams Real estate: \$600 submitted

Crozer Medical Hospital: \$3,500 Committed

Metropolitan Communications: \$1000. Music series (Paid)

Republic Bank: \$1500 committed

Grant/Jazz: \$3,000 Jazz/ (Paid)

WSFS: \$1,800. Car show, Christmas, DUTS \$1800 submitted

Bryn Mawr Trust: \$2500. Committed

Granite Run Buick &GMAC: \$1000. Committed

Hannum Motorcycles: \$400. Food fest, (Paid)

Warren Kuo: \$500. Sponsor Chinese New Year

Keystone Funding: \$2000/ committed

Riddle Memorial Hospital: \$4000 submitted

Muller Beverage: \$2400. Committed

Rafferty Subaru: \$7,500. Blues; jazz; DUT Committed

Media 5 mile Race: \$2,000 requested

Meridian Bank: \$1200 submitted

Spasso: \$750. Ball drop Committed

Break Thru Beverage: MRW & DUTS wine sponsor

Commitments:

• **In Progress:**

- MBA Board Members: \$300. Yearly (Music series)
- Special Music Series Sponsorship Packages to Corporations.