

**Media Business Authority
Board of Directors Meeting Minutes
Tuesday, October 9, 2018**

In Attendance: Bryan Messick, Jack Cunicelle, Frank Daly, Charlene Mullholland, Perri Evanson Peter Bendistis, Susan Rhile, Lisa Johnson, Evelyn Blair, Zubair Khan,

Absent: Dan Lievens, Courtney Rozsas,, Christopher Dougherty, Warren Kuo, Debbie Pitt

Guests: none

Meeting called to order at 6:14pm by Bryan Messick

Bryan Introduced Susan Rhile and welcomed her to the MBA board by ratifying, Frank Daly made the motion and Charlene seconded the motion and motion passed.

1. Public Comments: (Zubair Khan)

A. Frank Daly / presented a check from the Media 5 mile Race in the amount of #2,000. To be used by the Music Series.

2. Approval of Minutes (Jack Cunicelli)

a. September 14, 2018, Minutes: Perri made a motion to approve the minutes, seconded by Jack the motion, the motion passed.

3. Treasurer's Report (Debbie Pitt/ Frank Daly)

a. MBA 2019 Budget has been completed and we were to meet the Finance Committee of the Borough of Media on October 2., In Debbie Pitt's absence, Frank Daly presented the Third Quarter Financial report .Daly made a motion to approve and Peter Bendistis seconded the motion. The motion was passed..

4. Committee Reports (Zubair Khan)-

A. Peter Bendistis: Car Show: Discussed about Delco Cruiser and the Committee had discuss about having a Cruise Night during or after some of our Events at night .Blue stroll was in discussion along with Media 5 Mile race. No decision or action was taken.

B. Charlene Mulholland:

i. Media Preservation Committee Report: Reported on that Town Talk newspaper continue to give the MBA free showcase of a business each month. She requested the size of the ad should be increased so it is more legible.

ii. Digital Marketing Campaign Seminar Series- no report

C. Warren Kuo: Food Festival

v. Food Festival: see Gillian's report

d. Courtney Rozsas No report

E Jack Cunicelli: Short Term Parking Proposal- No Report.

F Dan Lievens/Evelyn: IT/ Merchandising Online: No report

G Bryan Messick discussed about the Show “Tommy and me” at the Media theatre. He explained that Mayor Bob McMahan and Stefanie G. are working with Restaurants and the Theatre for cross promotion.

H. Perri Evanson West End Flats project was started and she delivered 50 new media bag with different business Offerings. She announced the project went very well, and she will be dropping the next batch. Welcoming packages were given to the new tenants coming in. There are 175 units. She asked the Board to put some package together

5. New/ Old Business

- a. Dining under the Stars/ 2019: New dates were announce from May 1-to September 25, 2019**
- b. New Website: Dan Lievens/ : no report**

6. Borough Liaison Report (Lisa Johnson)

- a. Borough Update:** Discussed that Katherine Temko has submitted a draft to the Borough. Some aspects of the Draft were discussed .

7. Executive Director's Update (Zubair Khan)

October report attached

Meeting Adjourned at 730pm/ motion by Frank Daly and seconded by Charlene Mullholland

Respectfully Submitted, Jack Cunicelli, MBA Secretary