



MBA Board Meeting Minutes, June 28, 2022

Heather Arata called the meeting to order at 6:31 pm.

In Attendance: Heather Arata, Sandra Baggot, Ally Britton, Don Connolly, Tim D'Ignazio, Dave Fairman, Elizabeth Romaine, Brittany Scharr, David Sibley, Lexi Stolberg, Michael Straw

Guests: Staphanie Faborialt, Lisa Johnson, Marcia Tate

Absent: Ed Blanchard, Laura Graham

Consent Agreement: B. Scharr motion to approve May Minutes and Financial Report. Unanimous approval.

Comments from the Chair/Retail Update – H. Arata introduced and welcomed MBA office administrator Alexis Stolberg who will be working part time.

Media Police Chief Martin Wusinich will retire July 29. Expressed thanks and congratulations.

Representatives of Friends of Glen Providence Park presented their 10th Annual Report. Described the park and discussed activities throughout the year, concerts, conservation etc. Emphasized the positive impact of the park on Borough and County. Possibility of Movie in the Park partnership with MBA.

Met to discuss progress on Plum Street Mall renovations between State and Jasper starting next Summer. Discussion of drainage and protecting adjacent businesses. Plans are on Borough website.

Media Food Bank is experiencing shortages; MBA will again ask businesses to participate in collection drop boxes. Pick-ups once per week needed. July and August timing for the campaign which will include publicizing food bank's 'wish list'.

Brick & Brew renovations still ongoing, targeting a July reopening.

Comments from Vice Chair – Met with Our People Entertainment regarding a fall festival. Potential date of 10/16 with 10/23 rain date. Hoping this planner will do everything and cover expenses. Expecting a formal proposal after Fourth of July. An alternate idea for a Front Street event (or perhaps in the Spring). MGP for October will be submitted to lock in the dates and details will be filled in as plans develop.

Treasurer's Report – Written reports distributed.

Secretary's Comments – June 7 event at Towne House honoring Media Theatre leadership resulted in \$1700 proceeds after donation to be made to Theatre.

Bob Kelly of Fox 29 made some videos to promote retail/Dining Under the Stars. Requested donors for charity raffle, but MBA will not be soliciting donations for this campaign.

Executive Director Report – Written report distributed.

June 28, 2022 Minutes – Page 2

Dining Under the Stars weather has been great. Non-profit organization helpers and exhibitors working well. Music acts at performance space have been different each night – a few spots remain available.

A. Stolberg has proven to be a good choice, thanks expressed to Board for supporting this move. Already been monitoring email, merchandise orders, assisting with DUTS, distributing information from Borough to businesses and working with Maestro software, populating the database and correcting data.

Car show permit submitted for 9/18/22.

Discussions with potential tenants for former Santander location, Bryn Mawr Trust building.

Some consideration of holiday activities.

Borough Liaison – Discussion of signage ordinance – asked CDC for updates/exceptions to help business. MBA can assist by communicating guidelines with businesses.

Requested review of 'Parking 101' graphic to consider update – maybe new wayfinding program is already addressing this.

Bag/straw ordinance to be voted on in July, to be effective January 1, and enforcement to begin July, 2023.

There has been discussion of creating a small community events committee to formalize events, and coordinate participation from various groups.

M. Straw motion to adjourn; unanimous approval at 7:55 PM.

Next meeting July 26, 6:30 PM

Prepared by David Sibley, Secretary. 7/25/2022