

**Media Business Authority  
Board of Directors Meeting Minutes  
Tuesday, April 10, 2018**

**In Attendance:** Bryan Messick, Dan Lievens, Jack Cunicelli , Frank Daly, Charlene Mullholland, Pete Bendistis, Perri Evanson, Christopher Dougherty Lisa Johnson, Zubair Khan,

**Absent:** Warren Kuo Debbie Pitt, Courtney Rozsas

**Guests:** George Tate (1<sup>st</sup> Annual Media Hometown Cycling Classic) updated the Board about the Cycling event; will take place in Media on Saturday, June 30, 2018. Posters were presented and they will distribute them to the business district when printed.

**Meeting called to order at 6:15pm by Jack Cunicelli**

**1. Public Comments: (Zubair Khan)**

**A.**

**2. Approval of Minutes (Jack Cunicelli)**

- a. March 13, 2018, Minutes:** Frank Daly made a motion to approve the minutes, Charlene Mullholland seconded the motion, the motion passed.

**3. Treasurer's Report (Debbie Pitt)-**

- a.** No report  
**b.**  
**c.**

**4. Committee Reports (Zubair Khan)-**

**A. Peter Bendistis: Car Show:** Pete discussed that Zubair and I met with Delco Cruiser, and discussed Extending the existing area, and adding more space for more cars. Mass Gathering permit application will be Submitted this month for Borough's approval...

**B. Charlene Mulholland:**

- i. Media Preservation Committee Report:** The committee met on April.3, report attached  
**ii. Digital Marketing Campaign Seminar Series-** Nothing to report  
**iii. Merchandise Committee-** No report

**C. Warren Kuo: Food Festival**

- v. Food Festival:** In Warren absence's Zubair reported applications have been sent by Gillian to Crafters as well as outside Restaurants.

**d. Courtney Rozsas in her absence Jack presented the report; Media** Restaurant week is on April 8- April 13. it Seemed it Jack that it went really well. Needs more co-operations from all Restaurant to join in.

**E Jack Cunicelli: Short Term Parking Proposal-** It was discussed to go ahead for needed Short term Parking list and Forward that to the Borough Council. Zubair will assist Jack with this project.

**F Dan Lievens/Kevin Schramm: IT/ Merchandising Online:** We are no longer using Shopify on line.

**G Frank Daly:** Frank explained the date change for Blue Stroll from 6/9 to 6/16 because Media Theatre was not Available on 6/9. The motion was made by Dan to change the date and seconded by Jack, Motion Passed. Zubair distributed proposed Blue Stroll Budget for 2018.

**5. New/ Old Business**

- a. **Dining under the Stars/ 2018:** Zubair reported that safety and health meeting was held on April 4, and most Of the Restaurants were in attendance along with Police Chief and Lori our Health officer and Mr. Bok. Bryan Messick also announced That DUTS Committee is discussing fundraiser for Media Rotary Foundation and Use it on one of the Saturday nights in June or July, Bryan & Anthony (Ariano) discussed it with the Council Workshop, and they seem to have no problem; the mass gathering permit will have to be submitted. Both Jack and other Board members seems to have some issues with the idea. Will bring back next meeting.
- b. **New Website: Dan Lievens/** Reported and showed some of the progress made on the website. By next Meeting the website will be up & running.

**6. Borough Liaison Report (Lisa Johnson)**

- a. **Borough Update:** (!)Lisa announced that the Borough has been discussing to hire PR person, the Suggestion from last meeting to join with the Borough, no longer being considered.

**7. Executive Director's Update (Zubair Khan)**  
April report attached

Meeting Adjourned at 7:40pm.

Respectfully Submitted, Jack Cunicelli, MBA Secretary