

## Executive Director's Update: March 31, 2019

- **Grant** application was submitted for 2019; we received \$3,000 from Cultural Alliance, It is a huge recognition for **Jazz by Night**.
- **Food Festival:** Sunday October 6, 2019; Rain date Sunday October 13. We have booked close to \$6,700 so far.
- **DUTS:** 2019 dates were announced from May 1-September 25, 2019 **Mass gathering** to the Media borough was submitted in January 2019; This February Council meeting on February 21 Borough Council to approve the application for Wednesday night only. Collected name of all 15 LCB licenses; so Code enforcement can issue a letter. Collected \$22,670
- **Calendar of Events:** We have printed 3 batches of 2500 each and distributed 5K so far. 6 businesses took ads in the back of COE. Bringing in Revenue.
- **Advertising Income:** Fellini Cafe and Ariano bought ads for Olive Street Garage sign, and paid \$2400. For 2 years.
- The **Audit for 2018** has started.
- Prepared and mailed all **1099 forms** to our vendors. Also filed the needed paperwork to the IRS for the year ended in 2018
- Spend time and gather information for **Realtors for vacancy's** in the business district: 29 west state street \$4400. Plus utilities; 27 west State street \$3800. Plus utilities both properties are listed Green & Sons. 25 East State street listed "Long & Foster". No interest
- **Sponsorship 2019:** On going. Starting 2019 for early commitments
- **Economic Development Focus Group:** final report distributed
- Gathered information and rates for **Billboard on 95**. Recommending to spend \$12k-\$15K for six month exposure for 2019
- **Main Line Today:** Insert for 2019 will not have additional 2500 copies printed; MLT is not getting enough ads to justify that expense.
- **Preservation Committee:** communicated with committee members via email; worked on business mixer at Painting with a twist in April 2.
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- Distributed MLT insert (2018-19) to businesses.
- Worked on final budget reports for **Music events**.
- **Worked on ads;** MRW and roots Ramble were advertised on Face book. Ads were prepared for Delaware County Times to run in April issues

- **Worked with Restaurant group** regarding MRW in April 7-12
- **Sponsorship/fundraising update:**  
**Total for the year: \$ 5,900 (Collected) \$15,500 Committed**  
 Courtney Rozsas: \$100. Roots (Paid)  
 Susan Rhile: \$300. Music series (Paid)  
 Franklin Mint: Various events \$3,000. Submitted  
 Franklin Mint: Santa Village Committed: \$1000 Committed  
 Crozer Medical Hospital: \$3,500 Committed  
 Metropolitan Communications: \$1000. Music series (Paid)  
 Republic Bank: \$1500 (Paid)  
 Grant/Jazz: \$3,000 Jazz/ (Paid)  
 WSFS: \$1,800. Car show, Christmas, DUTS \$1800 submitted  
 Bryn Mawr Trust: \$2500. Committed  
 Hannum Motorcycles: \$400. Food fest, (Paid)  
 Warren Kuo: \$500. Sponsor Chinese New Year  
 Keystone Funding: \$2000/ committed  
 Riddle Memorial Hospital: \$4000 submitted  
 Muller Beverage: \$2400. Committed  
 Rafferty Subaru: \$7,500. Blues; jazz; DUT monthly billing  
 Media 5 mile Race: \$2,000 requested  
 Meridian Bank: \$1200 submitted  
 Spasso: \$750. Ball drop Committed  
 Breakthrough Beverage: MRW & DUTS wine sponsor

**Commitments:**

- **In Progress:**
  - MBA Board Members: \$300. Yearly (Music series)
  - Special Music Series Sponsorship Packages to Corporations.